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10th February 2021

Dear Parents & Carers,

WORLD BOOK DAY – Thursday 5TH MARCH 2020

World Book Day is the world's biggest campaign to provide every child and young person in the country with a book of their own. In the UK, World Book Day is on **Thursday 4th March 2021**, and students at Lampard School will be celebrating all things story-related from Monday 22nd February until World Book Day on **Thursday 4th March 2021!**

Students will spend time immersed in stories and doing fun activities based around storytelling and story writing. You will find attached to this letter a £1 book token which can be exchanged for a **FREE** book from a World Book Day selection in any bookshop – that could be Waterstone's in Barnstaple, or any independent bookshop nearer to your home.

Students (and staff!) that would like to, are warmly invited to take part in Nationwide and school-based competitions. Some of these include: toilet roll characters, character and scene descriptions, bookmark design as well as **dressing up as their favourite book character on Thursday 4th March.** Your child's tutor will give you more information on these competitions and many other activities so you and your family can celebrate books and stories whether in school or at home.

We will be taking lots of photos in school and would love to see how you are taking part at home. If you would like your child's photos and work to be included in the world book day assembly on Friday 5th of March, which will be shared on our school website, can you please email your photos to fwest@lampard.devon.sch.uk by 3.30 on Thursday 4th March.

We look forward to celebrating as a whole school community!

Yours Faithfully,

Fiona West

(Reading Subject Lead)



WORLD
BOOK
DAY
4 MARCH 2021

£1 Book Token

Primary Schools and Nurseries/Pre-Schools (UK)

World Book Day changes lives through a love of books and shared reading. Our mission is to promote reading for pleasure, offering every child and young person the chance to have a book of their own. World Book Day is an opportunity for everyone to celebrate the joy of reading. Visit worldbookday.com for brilliant ideas and resources for reading together at home. Your **£1 book token** is available below.

WORLD BOOK DAY 4 MARCH 2021

VALID FROM 18 Feb - 28 March 2021

SPONSORED BY NATIONAL BOOK tokens

This is your £1 Book Token

Use your token to get ONE of the £1 range of books featured below for FREE or £1 OFF a book or audiobook costing £2.99 or more, at your nearest participating bookseller.

TO THE RETAILERS: Bookshops participating in the World Book Day 2021 campaign undertake to redeem this £1 book token against the cost of a £1 World Book Day new book or any book or audiobook costing £2.99 or more, subject to the terms and conditions. World Book Day is co-ordinated by World Book Day Ltd, registered charity (company PROMOTED BY World Book Day Ltd, registered charity (No company), funded by publishers & booksellers in the UK & Ireland.

For full terms & conditions see worldbookday.com/terms-conditions/

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World Book Day is a registered charity funded by publishers and booksellers in the UK & Ireland.

Rob Biddulph

The World Book Day £1 books are a gift from booksellers, who fully fund the cost of the £1 book token redemptions. Check with your local bookseller what plans they have in place for World Book Day. Please note:

- The £1 book token can be exchanged for one of our **exclusive, new £1 books** (see the full line-up at worldbookday.com/books/) OR for getting £1 off any book or audiobook costing £2.99 or more in participating bookshops and supermarkets.
- The book token is valid from **Thursday 18 February – Sunday 28 March 2021**. Participating booksellers will honour the tokens beyond the 28 March while stocks last. Please contact your local bookseller to check if they are able to offer £1 off other titles.
- The book token can **ONLY** be used in participating bookshops (find your nearest at booksellers.org.uk/wbd)
- The book token can be printed out and taken to your local bookseller. Booksellers such as Sainsbury's and Asda are unable to accept the voucher on a phone or tablet screen. For all other booksellers, please check before you visit.
- The digital £1 book token cannot be redeemed online.
- The digital £1 book token is intended for **SINGLE-USE ONLY**.

For full Terms & Conditions, visit worldbookday.com/terms-conditions/
Visit our FAQ page to answer all your questions: worldbookday.com/about-us/frequently-asked-questions/
To contact the World Book Day team, email wbd@education.co.uk



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